

Update on WIMA's official charity 2017

The Motorcycle Outreach (MoR) has been WIMA International's official charity for the last few years and together we have raised about £4000 through different events: fundraising at international/European rallies in Sweden, Australia and Hungary, national fundraising by WIMA GB and the Ride and Run for charity Marathon. This money was ringfenced for the planned MoR project in Tanzania – however, this project had some initial problems and the money has now been transferred as a grant to Pikilily.

Pikilily, a motorcycle workshop training female mechanics, was founded by Claire Elsdon who is a member of WIMA GB and who lives and works in Tanzania. We are happy to see that the money is finally being put to good use and will make a difference providing ambulance transport for sick people and, most importantly, mothers in labour.

The grant will support the Pikilily pilot project:

- the pilot will involve the full refurbishment of 2 motorcycle ambulances (eRangers) and the training of 5 riders (1 day, 1 night per bike and 1 spare) in all aspects of safe riding, maintenance, first aid, self-defence. The budget also covers building a secure maintenance and management facility at the base (the Sengerema district hospital) and the management, monitoring and evaluating costs.
- expected duration of eRanger service itself will be 2 months, providing Pikilily with very valuable experience in the practicalities of running the service before a possible scale up (subject to funding).

The minimum expectation of use during these 2 months is:

x2 emergency ride outs per 24-hour period, with a priority focus on bringing mothers in labour from their home in the villages for safe birth in the hospital. Therefore, over the course of the pilot, they are expecting to bring c240 people, primarily mothers, to medical safety and potentially save the lives of 480 people (assuming all mothers with single baby pregnancies), impacting thousands of individuals in the local community (spouses, kids, etc.).

More information about Pikilily on their website: pikilily.com, which also contains links to Instagram, twitter and video diaries on YouTube. Pikilily is also on FB.

If you would like to know more about Claire Elsdon you can view her talk at the PINC conference in the Netherlands on YouTube:

https://www.youtube.com/watch?v=N2vaoc_DwTQ

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